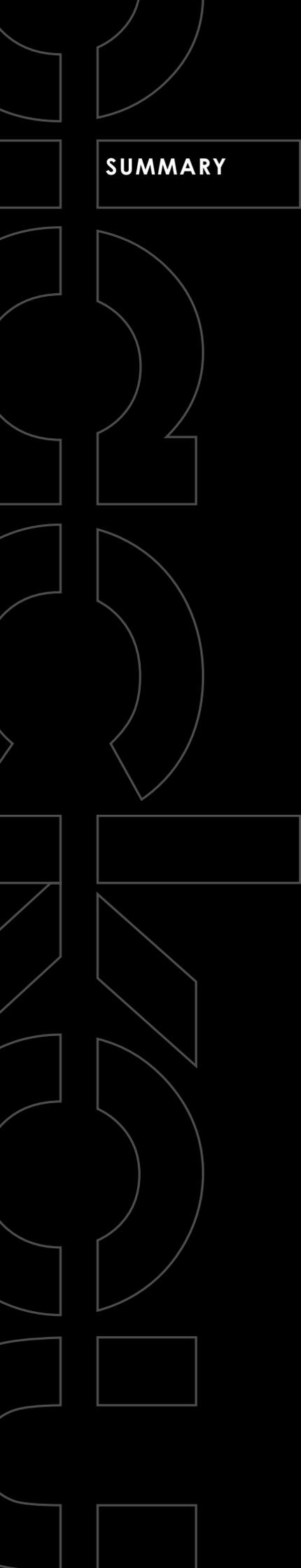


A top-down view of a person's hands holding a smartphone over a laptop keyboard. A grey tabby cat is resting on the desk, looking at the phone. A white coffee cup is visible in the bottom right. A pink sticky note on the keyboard says "MEETING RT 12:00". The scene is dimly lit, with the laptop screen and the phone providing the main light source.

blackout

TECHNOLOGIES

**IMPROVING PRODUCTIVITY, SECURITY, AND COMPLIANCE
– NO MATTER WHERE YOUR EMPLOYEES ARE.**



SUMMARY

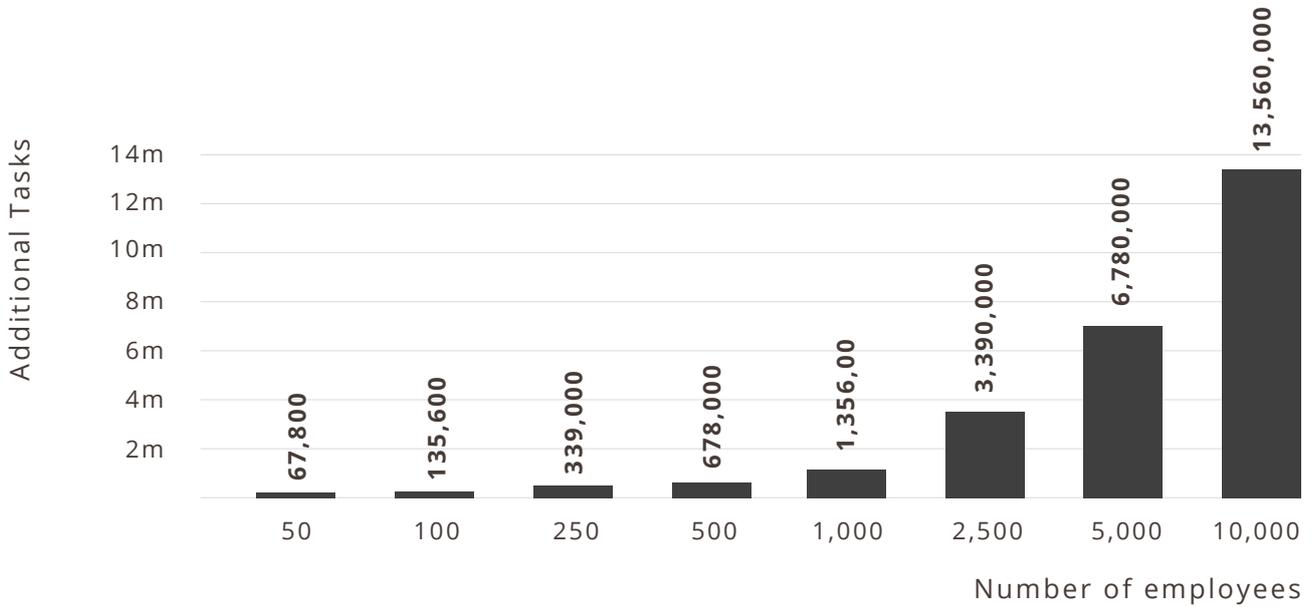
Blackout eliminates mobile device distractions, improving productivity by 25 days a year – working from home or in the office – reducing costs, risks and ensuring business continuity.

As companies consider post-Covid working environments, many are exploring hybrid approaches that create as many new challenges as they do opportunities.

After a year of the pandemic-driven worldwide working-from-home experiment, employers have worried about everything from productivity, information security and regulatory oversight to mental wellbeing and the impact of isolation on corporate culture.

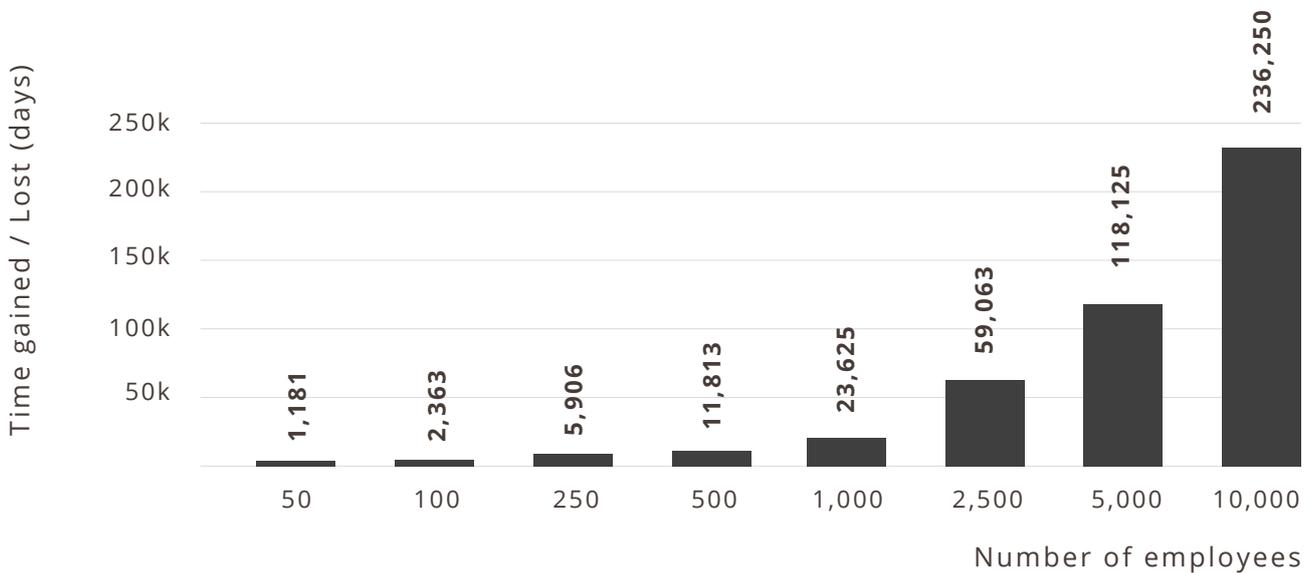
Companies whose people handle sensitive data whilst WFH immediately turned to secure laptops, dedicated communications, and stronger encryption. Managing mobile devices has proven harder – bluntly, how to stop employees wasting time on social media or using camera functionality and encrypted messaging to grab and misuse sensitive data?

One of the world's leading business process outsourcers, Noon Dalton, has significant call centre operations in the UK, US, India and the Philippines. It recently trialled Blackout Technologies' security and compliance system which identifies and manages mobile devices in defined areas or at specific times, ensuring they meet the employer's policies.



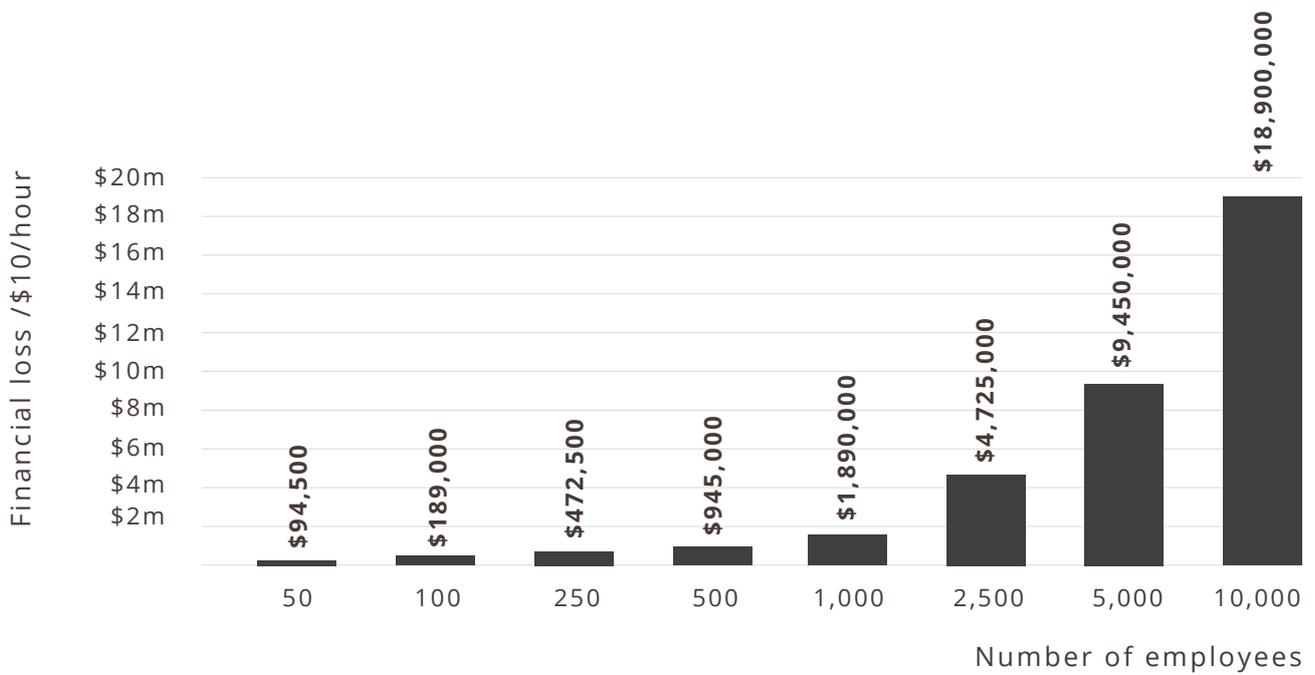
ADDITIONAL TASKS PER ANNUM

The trial found that by limiting mobile device functionality, overall productivity whilst working from home increased by 11% alongside the expected regulatory compliance, data protection and information security benefits. This enabled each employee to complete an extra 113 tasks per month on average.



DAYS GAINED/ LOST PER ANNUM

Complicated tasks were completed just under 10% faster, whilst simpler processes took 23% less time. Based on the test data, day-to-day use of the system could mean each employee completes an extra 25 days' worth of work compared to the status quo. Or, put another way, employers will get back 25 days of productive time from each employee that is currently being wasted.



FINANCIAL LOSS PER ANNUM

For an employee earning \$10 per hour, the hidden cost of lost time is alarming. Based on the test data a single agent is 'costing' around \$2,000 per annum purely in unproductive wages before considering the monetary value of the additional tasks that could be completed. Blackout can help companies dramatically increase productivity, efficiency and revenues.

Blackout's technology has helped Noon Dalton achieve the seemingly impossible task of reducing costs and risks whilst meeting clients' needs and providing a more focused working from home environment.

Noon Dalton's Chief Executive, Edward Dalton, said:

"Clients and their customers rely on us to be there. We provide a seamless extension of the client's brand and are often the 'voice' of the company."

"Maintaining service whilst having employees working from home creates significant challenges that Blackout has helped us to solve. We enjoy new levels of flexibility and have simultaneously reduced risk."

IN THE WORKPLACE

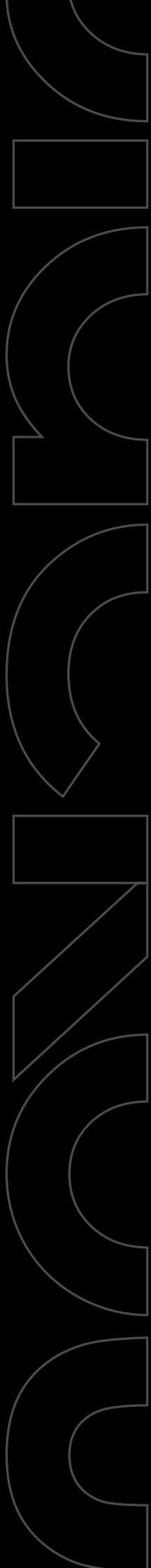
In a traditional work setting, Blackout has completed tests that showed significant improvements in concentration and productivity. Blackout users in a telesales center achieved 35.1% higher revenues compared to their unrestricted performance. Data from this study backed-up anecdotal evidence that confiscating devices proved nearly as much of a distraction as if they were there with full functionality. Blackout users, however, felt that knowing their phone was safe, nearby and not causing a distraction enabled them to maintain concentration and work more productively.

BLACKOUT TECHNOLOGIES

Blackout has developed an innovative system to regulate the use of smart devices in work environments. It protects sensitive corporate information by restricting unauthorized functionality on smart devices, including encrypted messaging and social media, replicating existing controls on other workplace devices, such as computer terminals. Blackout helps companies meet their regulatory obligations, limiting unrecordable communications at work, ensuring greater use of existing authorized channels. It also helps to minimize distractions at work and enables employees to improve their productivity.

Blackout was founded by Mark Hadley and Charles Watson. In their earlier careers, both had seen how the saturation of smart devices in everyday working life created security and regulatory challenges for employers and impacted productivity. Unauthorized encrypted messaging in the workplace has, for example, aided market abuse and the negative impacts of excessive smart device use on mental health are well documented.

The system works by using a non-invasive combination of cutting-edge proprietary technologies to define restricted locations and/or times and regulate the smart devices within them via a mobile device and app management platform. Blackout's system identifies smart devices in work environments, ensuring they adhere to the employer's security and compliance policies. It does not have access to personal or private data within users' smart devices and is only active in designated times and spaces.



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